



BUENA VISTA RECREATION SPONSORSHIP LETTER 2024

Dear Valued Business Owner,

Thank you for being an integral part of Buena Vista! We appreciate your support for all that you do in this community. We would love for you to consider being a sponsor for Buena Vista Recreation for the Summer 2024 through Winter 2025 programming season.

Your role as a sponsor is critical, as your support allows us to offer multiple programs at lower costs for the community. With your sponsorship, we are able to give numerous youth and adults, needing financial assistance, the ability to participate in BV Recreation programs at no cost. We have given out over \$5,000 in scholarships in the last calendar year, and we would like to continue offering our programs to the community, regardless of financial situations. BV Recreation appreciates your sponsorship funds and the opportunity it gives for youth and adults to participate in so many great programs.

We have reconstructed the sponsorship options for the upcoming 2024-2025 season to ensure that you can select the option(s) that work best for your business. You can select one or more! If you would like a banner displayed at either of the BV Recreation Fields, you can choose the field you prefer. You are able to choose if you would like your logo on our programming shirts. We have a new option to support the Concerts in the Park summer series. You may also choose to have your logo on the dog waste bags around Buena Vista.

To ensure that we allocate appropriate space for banners on BV Recreation fields and logos on programming shirts, we will be operating on a first come-first serve basis for granting the sponsorships. Your FORM and PAYMENT must be received at the Town Hall address (provided on FORM) for your application to be complete.

Your sponsorship for BV Recreation is so appreciated! Thank you for considering giving to this worthwhile cause to give youth and adults the ability to participate in a wide variety of programs. We look forward to working with you in the upcoming season! If you would like more information, please don't hesitate to reach me via email or phone. Thanks!

Sincerely,

Shane Basford
Recreation Director

Jill Maher
Recreation Admin Assistant
719-395-1939; jmaher@buenavistaco.gov



BUENA VISTA RECREATION SPONSORSHIP FORM 2024

Sponsorships are granted on a first come-first serve basis.

Your FORM and PAYMENT must be received at the Town Hall address (provided on FORM)
for your application to be complete.

**PLEASE CHECK THE SPONSORSHIP OPTION(S) THAT YOU PREFER:
YOU MAY SELECT MORE THAN ONE!**

| ✓ | Sponsorship Options | Sponsorships Available | Amount for New Sponsor | Amount for 2023 Returning Sponsor |
|---|--------------------------|------------------------|------------------------|-----------------------------------|
| | Mount Princeton Level | 40 | \$400 | \$350 |
| | Midland Hill Level | 30 | \$300 | \$250 |
| | Browns Canyon Level | 30 | \$300 | |
| | Milk Run Level | 4 | \$250 | |
| | Barkansas Valley Friends | 8 | \$500 | |
| | <u>TOTAL \$ AMOUNT</u> | \$ _____ | | |

DEADLINE TO RETURN FORM AND PAYMENT IS FRIDAY, APRIL 12, 2024

Business Name: _____

Contact Person: _____

Phone Number: _____

Email Address: _____

Mailing Address: _____

Amount Enclosed: _____

Make Checks Payable To:

Town of Buena Vista - Memo Line - BV Rec Sponsorship

Mail Form & Payment:

Town of Buena Vista - Recreation, PO Box 2002, Buena Vista, CO 81211

Drop Off Form & Payment:

Town Hall East, 713 East Main Street, Buena Vista, CO 81211

(8 am - 4 pm, Monday - Thursday, Drop Box Available 24/7)

THANK YOU FOR YOUR SUPPORT!



BUENA VISTA RECREATION

SPONSORSHIP OPTIONS 2024

Sponsorships are granted on a first come-first serve basis.

Your FORM and PAYMENT must be received at the Town Hall address (provided on FORM) for your application to be complete.

MOUNT PRINCETON LEVEL

\$400 (NEW SPONSOR)

\$350 (2023 RETURNING SPONSOR)

- BANNER (8' X 4') displayed at Sheila Stout Memorial Field during Summer & Fall programming.
 - Sheila Stout Memorial Field will host youth soccer games, girl's softball games, and coed and men's softball games.
- EXPOSURE to more than 3,000 participants and spectators during Summer & Fall programming.
 - Everyone who passes by the field on their way to the River Park will see your banner!
- SOCIAL MEDIA HIGHLIGHTS on BV Recreation's Instagram & Facebook pages ONCE a year.
- RECOGNITION on BV Recreation's website.
- 2 FREE Community Center rentals and 2 FREE River Park Pavilion rentals.

MOUNT PRINCETON LEVEL - LIMITED TO 40 SPONSORS

MIDLAND HILL LEVEL

\$300 (NEW SPONSOR)

\$250 (2023 RETURNING SPONSOR)

- BANNER (8' X 4') displayed at Town of BV Youth Baseball Field during Summer & Fall programming.
 - Town of BV Youth Baseball Field will host youth soccer games and youth baseball games.
- EXPOSURE to more than 3,000 participants and spectators during Summer & Fall programming.
- SOCIAL MEDIA HIGHLIGHTS on BV Recreation's Instagram & Facebook pages ONCE a year.
- RECOGNITION on BV Recreation's website.
- 2 FREE Community Center rentals and 2 FREE River Park Pavilion rentals.

MIDLAND HILL LEVEL - LIMITED TO 30 SPONSORS



BUENA VISTA RECREATION

SPONSORSHIP OPTIONS 2024

BROWNS CANYON LEVEL

\$300

- LOGO printed on the back of youth recreation Summer & Fall programming shirts including soccer, volleyball, baseball, basketball, and softball as well as all adult recreation league championship shirts.
- EXPOSURE to the community as everyone who participates in these programs will be wearing your logo on their shirt.
 - BV Recreation gives out nearly 1500 shirts per year!
- RECOGNITION on BV Recreation's website.
- 1 FREE Community Center rental and 1 FREE River Park Pavilion rental.

BROWNS CANYON LEVEL - LIMITED TO 30 SPONSORS

MILK RUN LEVEL

\$250

- ONE SHARED BANNER (8' X 4') displayed at McPhelemy Park's Legacy Stage for the Concerts in the Park Summer Concert Series.
 - LOGO will be on a banner that is shared with 3 other sponsors.
- EXPOSURE to more than 500 performers and spectators each summer, averaging more than 50 spectators at each concert. Everyone who performs or attends the concert will see your banner!
- RECOGNITION on BV Recreation's website.
- 1 FREE Community Center rental and 1 FREE River Park Pavilion rental.

MILK RUN LEVEL - LIMITED TO 4 SPONSORS

BARKANSAS VALLEY FRIENDS

\$500

- LOGO printed on 50,000 dog waste bags which are distributed among 27 dog waste stations throughout Buena Vista and our Town trails system.
- EXPOSURE to the thousands of trail users who live in and visit our town with the desire to keep trails and parks clean and safe.
- RECOGNITION on BV Recreation's website.

BARKANSAS VALLEY FRIENDS - LIMITED TO 8 SPONSORS